

# WREN MICROENTERPRISE SCHOLARSHIP ELIGIBILITY SURVEY & APPLICATION

## Help Us Help You

Your responses help us determine if you are eligible for up to three years of business development support at no cost, as well as a free WREN business level membership. Your responses also help us document the services members need as we pursue grant funding for our business development programs.

Please submit this form AND a signed Family Income Verification Form to WREN staff (scanned via email, in person, or in the mail to PO Box 331, Bethlehem, NH 03574.) All information shared on this form will be held in strict confidence and used only for the purposes of grant reporting to scholarship funders.

### **PART 1: ABOUT YOU** *This section is required.*

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a NH resident?  Yes  No

If yes, in which NH county do you reside?

Belknap  Carroll  Coos  Grafton  Sullivan  If another NH county, which one? \_\_\_\_\_

**NEXT STEP for NH residents:** You need to complete and sign a Family Income Verification Form based upon your county of residence. WREN staff will provide the form.

### **PART 2: ABOUT YOUR BUSINESS** *This section is required. If you do not yet own your own business but hope to start one, please fill out as you are able with your business plans.*

Business Name: \_\_\_\_\_

Year business started: \_\_\_\_\_ Business website: \_\_\_\_\_

Business Address (if different): \_\_\_\_\_

Brief description of your business: \_\_\_\_\_

*If applicable, for the prior (completed) year, please provide:*

Business Income: \$ \_\_\_\_\_ Business Expenses: \$ \_\_\_\_\_ Net Profit (Income - Expenses): \$ \_\_\_\_\_

Number of employees (count yourself) Full time: \_\_\_\_\_ Part time: \_\_\_\_\_

Total wages & salaries paid: \$ \_\_\_\_\_ Total owners draw taken (if any): \$ \_\_\_\_\_

Total business loans taken (if any): \$ \_\_\_\_\_ Total grants received (if any): \$ \_\_\_\_\_

Total personal equity investment in business (if any): \$ \_\_\_\_\_

*If applicable, for the current year, please provide ESTIMATES of:*

Business Income: \$ \_\_\_\_\_ Business Expenses: \$ \_\_\_\_\_ Net Profit (Income - Expenses): \$ \_\_\_\_\_

Number of employees (count yourself) Full time: \_\_\_\_\_ Part time: \_\_\_\_\_

Total wages & salaries paid: \$ \_\_\_\_\_ Total owners draw taken (if any): \$ \_\_\_\_\_

Total business loans taken (if any): \$ \_\_\_\_\_ Total grants received (if any): \$ \_\_\_\_\_

Total personal equity investment in business (if any): \$ \_\_\_\_\_

**PART 3: SERVICES REQUESTED** *This section is required.*

Briefly describe your business development goals for the next year: \_\_\_\_\_

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If you are enrolled in any programs with the following organizations, please circle:

Grafton Regional Development Corp.    UNH/SBDC (Pathways to Work Program)    Hannah Grimes Center  
Northern Community Investment Corp. (NCIC)    Regional Economic Development Center (REDC)

What Types of WREN Assistance Would Be Useful? Check all that you would like to explore this year:

**Programs for the Self-Employed**

- Developing a Business Plan
- Developing a Marketing Plan
- One-on-one business development coaching for developing your Marketing, Operations, and Financial Management
- One to one assistance with setting up your financial record keeping system
- How best to market my service based business

**Programs for Artists/Artisans/Makers:**

- "Business of Art" related classes/workshops
- One-on-one business development coaching
- Branding, Packaging and Point of Purchase Development and Critiques
- Expanding my markets by selling my products/artwork in retail stores and other market opportunities
- Participating in a juried or open-call Gallery exhibit

**Programs for Tourism Professionals :**

- Driving the guest experience- from online to on the ground
- Choosing the best online reservation system for my lodging location
- Creating a destination or event marketing plan
- Handling Customers guests reviews
- One on one coaching for marketing of your tourism related business
- Starting an Airbnb

**Incubator Office Space Rental**

- Below-market rate office space

**Indicate General Topics of Interest for Classes/Workshops**

- Growing my business
- Marketing/Branding
- Using social media
- Creating a website.
- Finding markets for my products/services
- Financial Management
- Other, what? \_\_\_\_\_

What is your number one goal for your business in this next year: \_\_\_\_\_

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