



2020 - 2021

ANNUAL REPORT

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Annual Meeting
Thursday September, 16th 2021
Fiscal Year 2021, July 1, 2020- June 30th 2021
Held via ZOOM

AGENDA

1. Welcome
2. Call to Order – Mary Moritz
3. Approval of minutes from October,
Annual Meeting November 10, 2021
4. Election of Board of Directors –
Ratification of Rebecca Fullerton
Ratification of Heather Spinney
5. Highlights from our 2021 Fiscal Year –
Executive Director Pam Sullivan
6. Presentation of Financials – Ayla Queiroga

WREN BOARD OF DIRECTORS - Slate of Officers 2021

Mary Moritz – Co- Chair

Mary is the innkeeper of the Mulburn Inn, located in Bethlehem. In 2013, Mary became a board member of WREN, believing in the mission, and wanting to be a part of a community focusing on woman entrepreneurialism. In 2018, Mary was elected to the Bethlehem select board where she is serving her fourth year. In addition to these duties, Mary has served as the president of WREN's Board of Directors since the beginning of our new fiscal year on July 1, 2020. Mary brings her business expertise and knowledge of the North Country of New Hampshire to this new role.

Judy Ratzel Co-Chair

Judy relocated to the North Country in 2003 to take the position as the Director of Retail at the nearby Omni Mount Washington Resort. She hails from the Seacoast Region of New Hampshire, where she worked as a product manager for SWIX sports. She earned her Bachelor of Fine Arts in illustration at the University of the Arts in Philadelphia. She enjoys combining her retail business acumen and her love of the arts and community while sitting on the WREN board. In her leisure time you can find her on her bike on the road or in the woods, skiing or taking a walk in the woods.

Kate Foley – Vice President

Kate is the owner of one of the North Country's most delicious restaurants, Bethlehem's Cold Mountain Café. She grew up in Sugar Hill, has traveled and worked across the world and now lives in Franconia. She has been an active WREN member and volunteer for over 20 years. She first got involved with WREN in her pre-teen years as a member of the WINGS program. She is also the first "second generation" WREN member to serve on the Board. Kate also volunteers at the Colonial Theatre.

Ayla Quieroga –Treasurer

Ayla joined WREN as a way of involving herself further in the local community. She and her husband purchased the Maplewood Train Station in Bethlehem and intend to rehabilitate it, so she is eager to connect with others who are committed to community development. Ayla's education gives her a deep knowledge of business – she has an undergraduate degree in Accounting, an MBA with a focus in Finance, and recently received her Doctorate of Business Administration. In her current position, she travels throughout the US supporting CFO's on special projects. She also has her own business as a preparer of individual tax returns.

Sarah Parish

Sarah is Assistant Professor and Program Coordinator of Art History at Plymouth State University. Her research, publications, and exhibitions explore the history of gender and craft, particularly fiber art. She shares this background with her students and community through participatory, project-driven courses. Outside the classroom, she enjoys spending time with her husband and daughter and coaching for the Plymouth State Skating Association.

WREN BOARD OF DIRECTORS - Slate of Officers 2021

Rebecca Fullerton

Rebecca is a landscape painter, exhibits her work in the Gallery at WREN and has served as Archivist for the Appalachian Mountain Club since 2005. In 2018, she returned to New Hampshire after many years in Boston, choosing Bethlehem in part because of the vibrant arts community in the area. Living in the North Country, she has dedicated her art practice to depicting the White Mountains in oils and watercolor. She has a deep love of mountain history and conservation, hiking, trail running and kayaking.

Heather Spinney

Heather is the Talent Acquisition/Physician Recruiter at Northeastern Vermont Regional Hospital. In her role, she is an advocate for the North Country as she recruits some of the best talents to our area, helping to make our community stronger and healthier. Prior to her current position, Heather has held a variety of HR roles throughout New Hampshire and Boston. Her passion for the North Country and all its wonderful offerings brought her back to the region. In her spare time, Heather enjoys hiking, biking, paddle boarding, and hanging out with her two dogs!

THANK YOU TO OUR DONORS, SPONSORS AND VOLUNTEERS

Individual Donors at WREN

John and Mary Polaski
Norah F. Clark (in Memory of
Irene Dickinson)
Lisa McGiffert
R R Woodworkers –
Robin Kostrinn and Bob Yanuuk
Bordenave Van Leuven
Family Trust – Teri Bordenave
Norah and John Clark
Michael Scanlon and Kristine Lingle
Albert and Marjorie Carlisle
Amy Bahr and Laura Truesdell
Jeanette Fournier
Dee Lucile Guild
Tami E Nason
Cold Mountain Cafe –
Colleen and Kate Foley
Donald and Linda Tase
Kathy J Shuster
Juliedele K McFarland
Moira S North
Ron Ramback
Susan Ford
Priscilla Hindley
Susan Retz

Eileen Alexander
Sally Small
Mike Platt
Natalie Woodroffe
Minnie Cushing
John and Mary Polaski
Beth Buvarsky
Pamela Sullivan
Kelly Slater
Aggy Chase
Jan Apple
Kathie Lovett
Deb Brown
Gillian Sewake
Beth Newhouse
Ayla Queiroga
Alice Drier
Celeste Pitts
Sarah Turtle
Amy Shinerock
Barb Shuchman
John Vail
Lissa Boissonneault
Valentina Tyrina
Marilyn Johnson
Kathleen Buto
Jen Kovack

Katy Curyn
Marilyn Monsein
Cheryl and Steven Bianchi
Carolyn Kirby
Nancy Ernsberger
Eileen F Regen
Melanie Hamilton –
Hamilton Foundation
Mary Secor
Kate O'Dell
Jane Erickson
Laurie Boswell
Gay Crowley
Diane Paul
Pamela Sullivan and Lee Richmond
Caitlin Sheehan
C Popovich
John and Jane Cloran
Linda Frank- Would Unique
Les Apple
Kathy Jablonski
Nancy Wallace
Kimberly Drucker Stockwell-Betram
and Ronald M. Drucker –
Charitable Foundation
Kenneth Hamel
Elizabeth and John Christian

Sponsors

Lynne Tardiff Realtor
The Adair Country Inn and Restaurant
Lynne Tardiff Realty
Tami Nason

Volunteers

Doug Arion
Ellen Chandler
Diane Louise Paul
Nate Albert

Sharon Washwick
Eric Raichle
Jane McGrath
Mary Secor
Lynn Fuller
Carl Bretton
Sean Gawlik
Ayla Querioiga
Bruce Caplain
Judy Ratzel
John Hession
Mary Moritz

Mazie Cash
Kate Foley
Colleen Foley
Katy Curyn
Julie Weisman
Doug Weisman
Sullivan Creative

THANK YOU

*Please let us know if we have missed anyone so
we can recognize them and show appreciation.*

GRANTS, NH GIVES, STAFF AND OTHER WREN PROVIDERS

Grants

Total: \$74,250

NH Women's Foundation – website and online shopping portal	\$5000
Mascoma Foundation – downstairs renovation into rentable office space	\$4500
Franconia College Scholarship Fund- scholarships	\$2000
CDBG Microenterprise Program- 25 seats	\$62,500
NH Charitable Foundation Operating Grant	\$250

NH Gives – Annual 24 hour of Giving

Total: \$5136.54

Donations	\$2636.54
NH Charitable Foundation Donor Fund anonymous	\$2500

THANK YOU FOR YOUR SUPPORT!

Staff

Pamela Sullivan, *Executive Director*
Scarlett Moberly, *Marketing and
Programs Manager*

Part-Time Employees

Lynn Fuller
Liisa Hyland

Finance Manager

Deb Loughane

Instructors and Technical Assistance Providers

Thomas Lane
Pamela Sullivan
Doug Weisman
Julia White
Jill Greenleaf
Mary Secor
Deb Loughane
Rebecca Fullerton
James Clattenburg



CDBG recipient, Judy Lukasik, teaches a watercolor class

YEAR IN REVIEW – RESILIENCY



Turning challenges into opportunities that is what the past year at WREN has been all about. With the pandemic gaining strength and no end in sight, WREN's staff of two needed to pivot quickly to provide ongoing market access to our store vendors and deliver technical assistance and programming to our grant recipients while keeping an eye on the bottom-line.

Here are a few Highlights from our 2021 Fiscal Year:

- Creation of a robust online store and marketplace to enhance sales opportunities for store vendors
- Continuation of programming and technical assistance via ZOOM
- Ongoing year-round marketing program- strong social media presence
- Ongoing fundraising program Annual Appeal and participation in NH Gives Program
- Streamlining of Membership Program with special events for Super WREN's
- Renovation of basement and conversion into rentable office space
- Partnerships and collaborations with local organizations and businesses
- Making our exterior pocket park beautiful: new exterior mural by Zach Johnsen, sponsored by the The Adair Country Inn and Restaurant and renovation of exterior garden by Carl Breton
- Securing year-round sponsor for the Gallery at WREN, The Adair Country Inn and Restaurant
- Recognition for work well done: NH Business Review Advocate for Women's Empowerment (AWE) Award

STATEMENT OF FINANCIAL ACTIVITIES

Income	7/1/20-6/30/21	7/1/19-6/30/20
Total Contributed Revenues	\$ 93,794	\$ 87,813
Total Earned Income	199,583	101,265
Other Income		
Sale of Furniture & Fixtures	1,605	-
PPP Extinguishment Income	12,400	-
Interest Income	481	383
Total Other Income	14,486	383
Total Income	\$ 307,862	\$ 189,461
Expenses		
Human Resources	\$ 120,545	105,987
Program & Administrative Expenses	167,741	104,725
Building, Grounds & Equipment	27,274	15,285
Total Expenses	\$ 315,560	\$ 225,997
Net Operating Income	\$ (7,697)	\$ (36,535)
Other (Income)/Expenses		
Sale of Buildings	-	(113,512)
Loan Interest	-	(21)
Depreciation & Amortization	22,572	25,572
Total Other (Income)/ Expenses	22,572	(87,961)
Net Income (Loss)	\$ (30,269)	\$ 51,426

WREN Statement of Financial Position as of June 30, 2021

Assets	
Current Assets	\$ 123,464
Fixed Assets	121,089
Other Assets	10,250
Total Assets	\$ 254,803
Liabilities & Equity	
Liabilities	37,768
Equity	
Assets with Donor Restrictions	27,500
Assets without Donor Restrictions	219,804
Net Income	(30,269)
Total Equity	\$217,035

ANNUAL MEETING MINUTES NOVEMBER 10, 2020

Attendees:

Mary Moritz (President), Pam Sullivan (Executive Director), Kate Foley, Sarah Parrish (Minutes), Ayla Queiroga, Annie Stuart, Judy Ratzel, and additional non-board members

Welcome and Call to Order (Mary Moritz)

- Meeting called to order at 6:00pm
- Approved April 28, 2020 BOD Minutes
 - o Ayla motioned, Judy seconded, motion passed

Welcome New Board Members!

- Judy Ratzel and Mary Moritz elected to the board. Kate motions, Ayla seconds, motion passed

Executive Director's Report (Pam Sullivan)

- Pam reviewed the 2019-2020 ED's section of Annual Report
 - Pam and Caitlin came on board in January and launched the Hub, which shut down in March. Filled 33-50 seats and moved content online.
 - April saw a new store renovation, which reopened in June. That month we resumed gallery shows and have had monthly gallery shows ever since. In addition, there have been three exhibitions for the new Arts at Adair satellite.
 - WREN received website grant from NH Women's Foundation and the new site launched Saturday with a full online store.
 - Applied for next round of CBDG Covid (25 seats) and COVID (25) Yard sale cleared out basement, built new wall. Waiting on grant to renovate spaces downstairs, collecting rental income.
 - Annual Appeal launches next week, going 7-days a week after thanksgiving, 10% off storewide and 25% one item (coming from WREN's pocket). Sales incentive for selling memberships. New website launched Saturday.
 - Membership is 187
- Member Vivian asked what is being done to support service businesses as well as retailers? Ideas brainstormed include surveying service business members and selling service vouchers during holiday sales weeks.

Adjourned 6:40pm

Next meeting: Tuesday, December 8, 6:00pm, via Zoom