

The Gallery at WREN 2022 Exhibition Sponsorship Opportunities

WREN was founded over 25 years ago, powered by rural women committed to the mission of supporting better lives and livelihoods, enhancing the vitality of the North Country, and practicing and promoting innovation in rural economic development.

Through the years, WREN's work has impacted thousands of people across New Hampshire's North Country by providing technical assistance training and market access for local entrepreneurs and artists and providing educational, cultural, and social events for the entire community. The Gallery at WREN and The Local Works Marketplace at WREN support the livelihoods of local artists while also increasing the vitality of Bethlehem's Main Street. In 2021, NH Business Review presented WREN with the Advocate for Women's Empowerment Award (AWE Award). The AWE Award honors an individual or organization that has made a lasting impact on empowering women and girls in the Granite State.

Become a Gallery at WREN Exhibition Sponsor for just \$500 (per exhibition)

In the mountains of northern New Hampshire, where opportunities for professional artists and serious art lovers can be limited, the Gallery presents 4 exhibitions per year, featuring local, regional, and national artists. Once a year, WREN members are invited to participate in popular open-call group shows, which serve not only as supportive learning experiences for new and emerging artists, but as community celebrations of the incredible talent and diversity in our midst.

Our Gallery shows are can't-miss events. As community cultural touchstones, our rotating exhibits have been brightening Bethlehem's Main Street for many beautiful seasons. If you love the arts and would like to keep these exhibits – and your business – in the spotlight, we encourage you to consider becoming an Exhibition Sponsor for one of our four exhibitions or our member show in November and December.

Since the pandemic, the Gallery at WREN has pivoted to broaden our reach through taking our events and exhibits virtual. Currently we offer in-person First Friday openings on the opening evening of the exhibition - *these are subject to change if we are forced to shut down due to national or regional health crises*. We are now featuring an online exhibition catalog via ISSUU, with a link to our newly launched online store for easy purchase of all work in each exhibition.

All sponsors will receive the benefits of WREN's comprehensive marketing plan. This includes your company featured as the current Exhibition Sponsor on/in our printed signage, posters, press releases, social media channels, website gallery page and "ISSU" show catalog during the two months that the exhibition you sponsored is showing. Additionally, your organization will be listed year-round on the website as an Exhibition sponsor. The impact of your exposure will be immeasurable, but here are some numbers we can share:

- A bespoke social media post for your brand reaching WREN's **2,800+** FB Followers and **1,000+** Instagram followers
- Your logo included in our biweekly newsletter and other marketing materials listed above for the two-month exhibition period. Our newsletter has a total distribution size of **3,000+** subscribers
- Your logo featured on our [gallery page](#) with a live link to your website. The exposure of our website receives **27,000+** site visits annually and is growing at an exponential rate of **300%** year over year!
- Joining a community that impacts **3,000+** small business owners who have benefited from WREN's programs

The Gallery at WREN's 2022 Exhibition Schedule:

February-March: *ANALOG*, featuring the work of photographer Timothy Jones and printmaker Josh Dannin

May-June: *Haven in Place*, featuring the work of fiber artist Jane Balshaw and watercolorist Debbie Aldrich

July-August: *Lifecycles*, featuring the work of painter Michele Johnsen and metalsmith Lucy Golden

September-October: *Title TBD*, featuring the work of painter Rosemary Conroy and sculptor Valery Mahuchy

November-December: Annual WREN Member Exhibition

How to Become an Exhibition Sponsor – and thank you!

Please indicate which show you would like to sponsor for \$500 by putting a #1 in the appropriate box. Please put a #2 in your second choice in the case your first choice has been taken. We will notify you if your first choice has already been selected.

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Organization Name: _____ Key Contact: _____

City/State/Zip: _____ Website Address: _____

Email Address: _____ Phone # of Key Contact: _____

Social Media Channels and Page Titles: _____

Payment Method: For checks, please make payment to Women's Rural Entrepreneurial Network (WREN) and mail to PO Box 331, Bethlehem, NH 03574 or call with your CC# and we will process your organization's payment over the phone.

Payment is due at time of contract signing for maximum exposure.

Please send your logo in a tiff or jpeg format to hello@wrenworks.org.

Any questions, comments, or to discuss, please contact Executive Director Pam Sullivan at pams@wrenworks.org or call 603-869-9736. THANK YOU!

*WREN is a 501(c)(3) nonprofit corporation. Contributions are tax deductible to the extent provided by the law except those deductions must be reduced by the fair market value for benefits received.