

## WREN 2023 Sponsorship Opportunities

### Gallery at WREN Exhibitions and WREN ConnectHer Networking Series

*WREN was founded over 25 years ago, powered by rural women committed to the mission of supporting better lives and livelihoods, enhancing the vitality of the North Country, and practicing and promoting innovation in rural economic development.*

*Through the years, WREN's work has impacted thousands of people across New Hampshire's North Country by providing technical assistance training and market access for local entrepreneurs and artists and providing educational, cultural, and social events for the entire community. The Gallery at WREN and The Local Works Marketplace at WREN support the livelihoods of local artists while also increasing the vitality of Bethlehem's Main Street. In 2021, NH Business Review presented WREN with the Advocate for Women's Empowerment Award (AWE Award). The AWE Award honors an individual or organization that has made a lasting impact on empowering women and girls in the Granite State.*

### Become a Gallery at WREN Exhibition Sponsor for just \$500 (per exhibition)

In the mountains of northern New Hampshire, where opportunities for professional artists and serious art lovers can be limited, the Gallery presents 4 exhibitions per year, featuring local, regional, and national artists. Once a year, WREN members are invited to participate in popular open-call group shows, which serve not only as supportive learning experiences for new and emerging artists, but as community celebrations of the incredible talent and diversity in our midst.

Our Gallery shows are can't-miss events. As community cultural touchstones, our rotating exhibits have been brightening Bethlehem's Main Street for many beautiful seasons. If you love the arts and would like to keep these exhibits – and your business – in the spotlight, we encourage you to consider becoming an Exhibition Sponsor for one of our four exhibitions or our member show in November and December.

For each exhibition, we host a gallery opening reception and invite the local community – this is a great chance for brand exposure. We also now feature each work from every show in our online store for easy purchase.

### Sponsorship Benefits

All sponsors will receive the benefits of WREN's comprehensive marketing plan. This includes your company featured as the current Sponsor on/in our printed signage, posters, press releases, social media channels, website gallery page and or event page. Additionally, your organization will be listed year-round on the website as an Exhibition sponsor or ConnectHer sponsor. The impact of your exposure will be immeasurable, but here are some numbers we can share:

- A bespoke social media post for your brand reaching WREN's **2,800+** FB Followers and **1,000+** Instagram followers
- Your logo included in our biweekly newsletter and other marketing materials listed above for the two-month exhibition period. Our newsletter has a total distribution size of **3,000+** subscribers
- Your logo featured on our [gallery page](#) and or event page with a live link to your website. The exposure of our website receives **27,000+** site visits annually and is growing at an exponential rate of **300%** year over year!
- Joining a community that impacts **3,000+** small business owners who have benefited from WREN's programs

## WREN's 2023 Exhibition Schedule

January/February: *Light & Form: Northern Landscapes* featuring Kimberly Druker Stockwell, Jane Elfner, and Chris Whiton, sponsored by the Washwick Agency

March/April: Four women printmakers, title TBD, featuring Rachel O'Meara, Pam Smith, Kelly Slater, and Kathie Lovett

May/June: *Echoes & Reflections Part II*, featuring NH painters, quilters, and poets

July/August: Rebecca M. Fullerton, Hanna Lucy, & Jeffery Cooper, title TBD, sponsored by Hilliard Real Estate

September/October: Elaine Farmer & Lucy Golden, title TBD

November/December: Annual WREN Member Exhibition

## How to Become an Exhibition Sponsor – and thank you!

Please indicate which show you would like to sponsor for \$500 by checking it.

- March/April: Four women printmakers, title TBD, featuring Rachel O'Meara, Pam Smith, Kelly Slater, and Kathie Lovett
- May/June: *Echoes & Reflections Part II*, featuring NH painters, quilters, and poets
- September/October: Elaine Farmer & Lucy Golden, title TBD
- November/December: Annual WREN Member Exhibition

Organization Name: \_\_\_\_\_ Key Contact: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone # of Key Contact: \_\_\_\_\_

Social Media Channels and Page Titles: \_\_\_\_\_

Payment Method: For checks, please make payment to Women's Rural Entrepreneurial Network (WREN) and mail to PO Box 331, Bethlehem, NH 03574 or call with your CC# and we will process your organization's payment over the phone.

Payment is due at time of contract signing for maximum exposure.

Please send your logo in a tiff or jpeg format to [hello@wrenworks.org](mailto:hello@wrenworks.org).

Any questions, comments, or to discuss, please contact Executive Director Pam Sullivan at [pams@wrenworks.org](mailto:pams@wrenworks.org) or call 603-869-9736. THANK YOU!

\*WREN is a 501(c)(3) nonprofit corporation. Contributions are tax deductible to the extent provided by the law except those deductions must be reduced by the fair market value for benefits received.